








# Website review ritualnie-uslugi-kazan.ru

Generated on April 02 2026 13:40 PM





The score is 51/100







## SEO Content

	Title	<p>Ритуальные услуги в Казани, ритуальное агентство «Городская Ритуальная Служба»</p> <p><b>Length : 78</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Заказать ритуальные услуги в Казани круглосуточно. Профессиональная организация православных и мусульманских похорон. Доступные цены. Консультация и вызов агента бесплатно. Стаж работы более 30 лет! Ритуальное агентство «Городская Ритуальная Служба».</p> <p><b>Length : 250</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://ritualnie-uslugi-kazan.ru</td></tr><tr><td>title</td><td>Главная</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	url	https://ritualnie-uslugi-kazan.ru	title	Главная	type	website				
Property	Content													
url	https://ritualnie-uslugi-kazan.ru													
title	Главная													
type	website													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Ритуальные услуги в Казани — организация похорон круглосуточно</li><li>[H2] Что делать, если умер близкий человек</li><li>[H2] Какие документы требуются для похорон</li></ul>	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Ритуальные услуги</li><li>• [H2] Ритуальные товары</li><li>• [H2] Памятники и ограды</li><li>• [H2] Комплексная помощь в организации похорон</li><li>• [H2] Качественная помощь по доступной цене</li><li>• [H2] Почему выбирают наше ритуальное агентство</li><li>• [H2] О нас</li><li>• [H2] Ответы на частые вопросы</li></ul>
	Images	We found 18 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 15.38%  Internal Links 84.62%

## In-page links

Anchor	Type	Juice
--------	------	-------

## In-page links

<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Товары</a>	Internal	Passing Juice
<a href="#">Цены</a>	Internal	Passing Juice
<a href="#">Льготы и скидки</a>	Internal	Passing Juice
<a href="#">О компании</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">политикой конфиденциальности</a>	Internal	Passing Juice
<a href="#">ритуального агента</a>	Internal	Passing Juice
<a href="#">Венки</a>	Internal	Passing Juice
<a href="#">Гробы</a>	Internal	Passing Juice
<a href="#">Кресты на могилу</a>	Internal	Passing Juice
<a href="#">Ритуальный текстиль и одежда</a>	Internal	Passing Juice
<a href="#">Урны для праха</a>	Internal	Passing Juice
<a href="#">Таблички на крест, могилу</a>	Internal	Passing Juice
<a href="#">гранитных оград</a>	Internal	Passing Juice
<a href="#">Памятники</a>	Internal	Passing Juice
<a href="#">Православные похороны</a>	Internal	Passing Juice
<a href="#">Мусульманские похороны</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Смотреть отзывы →</a>	External	Passing Juice
<a href="#">Выплату</a>	Internal	Passing Juice
<a href="#">по базовому тарифу</a>	Internal	Passing Juice
<a href="#">кремации в Казани</a>	Internal	Passing Juice
<a href="#">Полезная информация</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

катафалк похорон рублей казани  
район руб для похороны услуги  
ритуальные

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
казани	14	✓	✗	✓	✓
услуги	12	✓	✗	✓	✓
похороны	11	✗	✗	✗	✗
для	10	✗	✗	✗	✓
ритуальные	10	✓	✗	✓	✓











## Usability

	Url	Domain : ritualnie-uslugi-kazan.ru Length : 25
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
--	---------	--------



## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://ritualnie-uslugi-kazan.ru/sitemap.xml https://ritualnie-uslugi-kazan.ru/sitemap-store.xml https://ritualnie-uslugi-kazan.ru/sitemap-feeds.xml</pre>
	Robots.txt	<pre>http://ritualnie-uslugi-kazan.ru/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.