

# Website review idema.global

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The score is 48/100







## SEO Content

	Title	I D E M A   Your Global Partner <b>Length : 31</b> Perfect, your title contains between 10 and 70 characters.					
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 0	<b>H2</b> 12	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] As IDEMA</li><li>• [H2] We transform creative ideas into sustainable projects.</li><li>• [H2] New challenges bring new experiences.</li><li>• [H2] Women and Youth-led MSMEs in Ghana</li><li>• [H2] Digital Platform for NEET Women Project</li><li>• [H2] Rapid Social Assessment of Urban Resilience</li><li>• [H2] We'd rather talk about your next project, but in the meantime...</li><li>• [H2] Sağlam KOBİ</li><li>• [H2] Mersin KÜME Project</li><li>• [H2] Common Values Movement</li><li>• [H2] Common Values Movement</li><li>• [H2] Our innovative project management approach and process management services come to life thanks to fruitful collaborations with a diverse list of NGOs, private sector organizations and local &amp; central government institutions.</li><li>• [H3] We provide a sustainable development perspective for our clients through innovative and inclusive projects.</li></ul>					

## SEO Content

	Images	We found 25 images on this web page.  25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>41%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.35%  Internal Links 95.65%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">- Community Building &amp; Engagement</a>	Internal	Passing Juice
<a href="#">- Content Creation &amp; Learning Experience Design</a>	Internal	Passing Juice
<a href="#">- Cooperatives</a>	Internal	Passing Juice
<a href="#">- Corporate Social Investment/Responsibility</a>	Internal	Passing Juice

## In-page links

<a href="#">- Culture Economy and Creative Industries</a>	Internal	Passing Juice
<a href="#">- Decarbonization &amp; Net Zero</a>	Internal	Passing Juice
<a href="#">- Development Research &amp; Analytics</a>	Internal	Passing Juice
<a href="#">- Disaster Resiliency</a>	Internal	Passing Juice
<a href="#">- Green Transformation &amp; Sustainable Cities</a>	Internal	Passing Juice
<a href="#">- Impact Measurement &amp; Social Value</a>	Internal	Passing Juice
<a href="#">- Migration and Livelihoods</a>	Internal	Passing Juice
<a href="#">- Small and Medium-sized Enterprises (SMEs)</a>	Internal	Passing Juice
<a href="#">- Social innovation &amp; Inclusive Businesses</a>	Internal	Passing Juice
<a href="#">- Tech for Development</a>	Internal	Passing Juice
<a href="#">- Youth</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Data Collection, Analysis and Reporting</a>	External	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice
<a href="#">upgrade your browser</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings

## Keywords Consistency

projects	11	✘	✘	✘	✔
social	9	✘	✘	✘	✔
development	8	✘	✘	✘	✔
impact	6	✘	✘	✘	✘
disaster	5	✘	✘	✘	✘


## Usability

	Url	Domain : idema.global Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://idema.global/robots.txt">http://idema.global/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>