Website review gtt.net

The score is 56/100

SEO Content

✓	Title	GTT | Tier 1 IP Network | Communication Services | GTT **Length : 54** Perfect, your title contains between 10 and 70 characters.
✓	Description	GTT operates a top-ranked, global Tier 1 IP network. It connects people across organizations, around the world and to every application in the cloud **Length : 148** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	GTT | Tier 1 IP Network | Communication Services | GTT
description	GTT operates a top-ranked, global Tier 1 IP network. It connects people across organizations, around the world and to every application in the cloud
url	https://www.gtt.net/us-en/
site_name	GTT
updated_time	2023-09-14T16:44:55-04:00

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		1	8	18	2	3	0

- [H1] Take your businessfurther, faster, smarter.
- [H2] The cloudis calling
- [H2] Solutions that Measure up
- [H2] OurGlobal Network
- [H2] your strategic transformation partners
- [H2] CUSTOMER STORIES
- [H2] Sweet Success
- [H2] Exceptional Industry Insights
- [H2] Let's Talk
- [H3] Managed SD-WAN
- [H3] SASE: Secure Connect
- [H3] Professional Services
- [H3] Secure Networking
- [H3] Managed Networking
- [H3] Enterprise Voice
- [H3] Professional Services
- [H3] Whatever Your Challenge, GTT SD-WAN Has a Solution
- [H3] Call our Experts
- [H3] Schedule a Consultation
- [H3] Services
- [H3] Solutions
- [H3] Resources
- [H3] About GTT
- [H3] Partners
- [H3] Investor Relations
- [H3] Support
- [H3] Contact Us
- [H4] Industry Solutions
- [H4] Cloud Solutions
- [H5] THE STATE OF WIRELESS WAN 2023
- [H5] GTT Named Managed SD-WAN Leader in ISG 2023 Network Report Evaluating German Service Providers
- [H5] Global Tier 1 IP Networks: Everything You Need To Know

	Images	We found 26 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 77 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.3% Internal Links 98.7%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
SASE: Secure Connect	Internal	Passing Juice
Managed SD-WAN Services	Internal	Passing Juice
Firewall as a Service (FWaaS)	Internal	Passing Juice
Secure Web Gateway (SWG)	Internal	Passing Juice
Zero Trust Network Access (ZTNA)	Internal	Passing Juice
Cloud Access Security Broker (CASB)	Internal	Passing Juice
Managed Detection & Response (MDR)	Internal	Passing Juice
DDoS Protection & Mitigation Services	Internal	Passing Juice
Managed Firewall	Internal	Passing Juice
Secure Remote Access	Internal	Passing Juice
IP Transit	Internal	Passing Juice
Dedicated Internet	Internal	Passing Juice
Broadband	Internal	Passing Juice
5G Fixed Wireless Service	Internal	Passing Juice
MPLS	Internal	Passing Juice

In-page links

VPLS	Internal	Passing Juice
Ethernet	Internal	Passing Juice
Cloud Connect	Internal	Passing Juice
SIP Trunking	Internal	Passing Juice
CCP for Cisco Webex Calling	Internal	Passing Juice
Operator Connect For Microsoft Teams	Internal	Passing Juice
Hybrid Cloud	Internal	Passing Juice
Application & Database Management	Internal	Passing Juice
Project Management	Internal	Passing Juice
Technical Management	Internal	Passing Juice
Service Management	Internal	Passing Juice
Customer Incident Management	Internal	Passing Juice
Program Management	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Retail & E-Commerce	Internal	Passing Juice
Media & Broadcast	Internal	Passing Juice
Blog	Internal	Passing Juice
Techtorials	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Upcoming Events & Webinars	Internal	Passing Juice
Careers	Internal	Passing Juice
Network	Internal	Passing Juice
Leadership	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Awards & Analysts	Internal	Passing Juice
In The News	Internal	Passing Juice
Press Releases	Internal	Passing Juice

In-page links

Environmental, Social & Governance Hub	Internal	Passing Juice
EtherVision	Internal	Passing Juice
EtherVision Login	Internal	Passing Juice
Contact	Internal	Passing Juice
English	Internal	Passing Juice
Deutsch	Internal	Passing Juice
Français	Internal	Passing Juice
Italiano	Internal	Passing Juice
Español	Internal	Passing Juice
English (UK)	Internal	Passing Juice
Industry Solutions	Internal	Passing Juice
Cloud Solutions	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Services	Internal	Passing Juice
Secure Networking	Internal	Passing Juice
Managed Networking	Internal	Passing Juice
Enterprise Voice	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Solutions	Internal	Passing Juice
Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
About GTT	Internal	Passing Juice
Channel Partners	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Support	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Acceptable Usage Policy	Internal	Passing Juice
Federal Health Care Pricing	External	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cloud solutions gtt sd-wan secure services networking network managed business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
network	20	✔	✖	✔	✔
services	18	✔	✖	✖	✔
gtt	14	✔	✖	✔	✔
cloud	13	✖	✖	✔	✔
managed	12	✖	✖	✖	✔

Usability

	Url	Domain : gtt.net Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 50 Warnings : 38
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.gtt.net/sitemap_index.xml
✓	Robots.txt	http://gtt.net/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.