



# Website review ecommserbia.org

Generated on December 01 2025 16:23 PM

**The score is 52/100**



## SEO Content

|    | Title                                                                                                                          | <p>eCommerce Asocijacija Srbije</p> <p><b>Length : 28</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------|-----------|------------------------------|-------|----------------------------------------------------------------|-------------|------|--------------|------|
|    | Description                                                                                                                    | <p>eCommerce Asocijacija Srbije okuplja sve činioce digitalnog ekosistema radi zajedničkog unapređenja E-commerce tržišta Srbije.</p> <p><b>Length : 126</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
|  | Keywords                                                                                                                       | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
|  | Og Meta Properties                                                                                                             | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>eCommerce Asocijacija Srbije</td></tr><tr><td>description</td><td>eCommerce Asocijacija Srbije okuplja sve činioce digitalnog ekosistema radi zajedničkog unapređenja E-commerce tržišta Srbije.</td></tr><tr><td>url</td><td>https://ecommserbia.org/</td></tr><tr><td>site_name</td><td>eCommerce Asocijacija Srbije</td></tr><tr><td>image</td><td>https://ecommserbia.org/wp-content/uploads/2019/02/ogimage.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>1200</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | eCommerce Asocijacija Srbije | description | eCommerce Asocijacija Srbije okuplja sve činioce digitalnog ekosistema radi zajedničkog unapređenja E-commerce tržišta Srbije. | url | https://ecommserbia.org/ | site_name | eCommerce Asocijacija Srbije | image | https://ecommserbia.org/wp-content/uploads/2019/02/ogimage.jpg | image:width | 1200 | image:height | 1200 |
| Property                                                                           | Content                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| locale                                                                             | en_US                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| type                                                                               | website                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| title                                                                              | eCommerce Asocijacija Srbije                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| description                                                                        | eCommerce Asocijacija Srbije okuplja sve činioce digitalnog ekosistema radi zajedničkog unapređenja E-commerce tržišta Srbije. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| url                                                                                | https://ecommserbia.org/                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| site_name                                                                          | eCommerce Asocijacija Srbije                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| image                                                                              | https://ecommserbia.org/wp-content/uploads/2019/02/ogimage.jpg                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| image:width                                                                        | 1200                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |
| image:height                                                                       | 1200                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                              |             |                                                                                                                                |     |                          |           |                              |       |                                                                |             |      |              |      |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Headings        | <b>H1</b><br>0 <b>H2</b><br>1 <b>H3</b><br>0 <b>H4</b><br>2 <b>H5</b><br>2 <b>H6</b><br>0 <ul style="list-style-type: none"> <li>• [H2] CILJEVI</li> <li>• [H4] Adresa</li> <li>• [H4] Email</li> <li>• [H5] O nama</li> <li>• [H5] Newsletter</li> </ul> |
|   | Images          | <p>We found 22 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                  |
|   | Text/HTML Ratio | <p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                 |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                        |

## SEO Links

|                                                                                     |                         |                                                                                                              |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                             |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                               |
|  | In-page links           | We found a total of 12 links including 0 link(s) to files                                                    |
|   | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Asocijacija</a>          | Internal | Passing Juice |
| <a href="#">O Asocijaciji</a>        | Internal | Passing Juice |
| <a href="#">Članstvo</a>             | Internal | Passing Juice |
| <a href="#">Učlani se!</a>           | Internal | Passing Juice |
| <a href="#">Medijski partneri</a>    | Internal | Passing Juice |
| <a href="#">Hot Spot Awards</a>      | External | Passing Juice |
| <a href="#">Akademija</a>            | Internal | Passing Juice |
| <a href="#">Istraživanje tržišta</a> | Internal | Passing Juice |
| <a href="#">Xperience25</a>          | Internal | Passing Juice |
| <a href="#">Članovi</a>              | Internal | Passing Juice |
| <a href="#">Novosti</a>              | Internal | Passing Juice |
| <a href="#">Kontakt</a>              | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

zajednice tržišta regulative

**e-commerce** kako asocijacija bavi koji

sigurnosti radimo

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| e-commerce | 10      | ×     | ×        | ✓               | ×        |
| bavi       | 4       | ×     | ×        | ×               | ×        |
| koji       | 4       | ×     | ×        | ×               | ×        |
| zajednice  | 4       | ×     | ×        | ×               | ×        |
| radimo     | 4       | ×     | ×        | ×               | ×        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : ecommserbia.org<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://ecommserbia.org/sitemap_index.xml">https://ecommserbia.org/sitemap_index.xml</a></div>     |
|  | Robots.txt  | <p><a href="http://ecommserbia.org/robots.txt">http://ecommserbia.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                      |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div> |