



# Website review auto.ae

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The score is **49/100**







## SEO Content

	Title	<p>AUTO.AE – Buy, Sell, Rent New &amp; Used Cars in UAE</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Quality cars at best prices in UAE. Buy, rent, or get VIP plates - all on AUTO.AE!</p> <p><b>Length : 82</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>AUTO.AE – Buy, Sell, Rent New &amp; Used Cars in UAE</td> </tr> <tr> <td>description</td> <td>Quality cars at best prices in UAE. Buy, rent, or get VIP plates - all on AUTO.AE!</td> </tr> <tr> <td>url</td> <td>https://auto.ae/</td> </tr> <tr> <td>site_name</td> <td>AUTO.AE: Buy &amp; Sell Cars</td> </tr> <tr> <td>image</td> <td>https://auto.ae/img/og-main.jpg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	AUTO.AE – Buy, Sell, Rent New & Used Cars in UAE	description	Quality cars at best prices in UAE. Buy, rent, or get VIP plates - all on AUTO.AE!	url	https://auto.ae/	site_name	AUTO.AE: Buy & Sell Cars	image	https://auto.ae/img/og-main.jpg	type	website
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	Headings	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 1182 2069" style="list-style-type: none"> <li>• [H1] Good cars are sold here</li> <li>• [H2] Download the AUTO.AE mobile app</li> <li>• [H2] Fast</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	5	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Electric</li> <li>• [H2] Family</li> <li>• [H2] Off-road</li> </ul>
	Images	<p>We found 34 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links


Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Buy a Car</a>	Internal	Passing Juice
<a href="#">Rent a Car</a>	Internal	Passing Juice



## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	rent all buy car aed facelift autoae mercedes-benz license cars
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## Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
aed	16	✘	✘	✘	✘
car	9	✔	✘	✔	✔
buy	7	✔	✘	✔	✘
all	6	✘	✘	✔	✘
mercedes-benz	6	✘	✘	✘	✘

## Usability

	Url	Domain : auto.ae Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://auto.ae/sitemaps/sitemap.xml</code>
	Robots.txt	<code>http://auto.ae/robots.txt</code>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>