







Website review arbitrum.foundation

Generated on April 05 2023 02:12 AM






The score is 54/100







SEO Content

	Title	<p>Arbitrum — Check your airdrop eligibility to govern Arbitrum</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Discover if you are eligible to receive the Arbitrum airdrop, claim your tokens, and delegate your voting power</p> <p>Length : 111</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1957"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Arbitrum — Check your airdrop eligibility to govern Arbitrum</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://arbitrum.foundation</td> </tr> <tr> <td>site_name</td> <td>Arbitrum — Check your airdrop eligibility to govern Arbitrum</td> </tr> <tr> <td>image</td> <td>https://arbitrum.foundation/preview.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	title	Arbitrum — Check your airdrop eligibility to govern Arbitrum	locale	en_US	type	website	url	https://arbitrum.foundation	site_name	Arbitrum — Check your airdrop eligibility to govern Arbitrum	image	https://arbitrum.foundation/preview.jpg	image:width	1200	image:height	630
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	Headings	<table border="1" data-bbox="539 1989 1481 2060"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	5	4	4	0	0						
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SEO Content

		<ul style="list-style-type: none">• [H1] Welcome to the future of Ethereum• [H2] Check your eligibility to claim \$ARB• [H2] Who is involved?• [H2] Distribution• [H2] Community Values• [H2] Step Forward• [H3] Claiming will be live until:• [H3] We must decentralize• [H3] Starting today, anyone can easily launch a new Arbitrum chain as a Layer 3 in the Arbitrum ecosystem.• [H3] The State of Decentralization• [H4] Chain Ownership• [H4] Validator Ownership• [H4] Sequencer Ownership• [H4] Data Availability Committee (DAC) Ownership
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

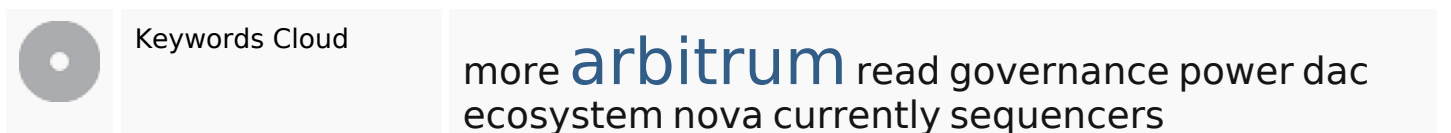
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 68.75% Internal Links 31.25%

In-page links

Anchor	Type	Juice
Arbitrum	Internal	Passing Juice
Arbitrum Orbit	Internal	Passing Juice
Stage 1	External	Passing Juice
Read the announcement	External	Passing Juice
organizations across the ecosystem	External	Passing Juice
here	External	Passing Juice
View Proposals	Internal	Passing Juice
Read Developer Docs	External	Passing Juice
Blog	External	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
App Portal	External	Passing Juice
Bridge	External	Passing Juice
Research Forum	External	Passing Juice
Discord	External	Passing Juice
Twitter	External	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arbitrum	9	✓	✗	✓	✓
dac	3	✗	✗	✗	✓







Keywords Consistency

currently	3	✘	✘	✘	✘
ecosystem	3	✘	✘	✘	✔
sequencers	2	✘	✘	✘	✘

Usability

	Url	Domain : arbitrum.foundation Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://arbitrum.foundation/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.