








# Website review apmex-gold.com

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The score is 57/100



## SEO Content

	Title	<p>APMEX Gold Prices, Bars, Coins &amp; Spot Price Today</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Check APMEX gold prices, spot gold rates, gold bars, and coins. Explore the latest APMEX gold charts, price per ounce, and current market trends for buyers and collectors.</p> <p><b>Length : 171</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>APMEX Gold Prices, Bars, Coins &amp; Spot Price Today</td> </tr> <tr> <td>description</td> <td>Check APMEX gold prices, spot gold rates, gold bars, and coins. Explore the latest APMEX gold charts, price per ounce, and current market trends for buyers and collectors.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	APMEX Gold Prices, Bars, Coins & Spot Price Today	description	Check APMEX gold prices, spot gold rates, gold bars, and coins. Explore the latest APMEX gold charts, price per ounce, and current market trends for buyers and collectors.	type	website				
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	Headings	<table border="1" data-bbox="544 1816 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>13</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1921 1434 2056" style="list-style-type: none"> <li>• [H1] APMEX Gold Prices: Bars, Coins, and Spot Price Today</li> <li>• [H2] Introduction</li> <li>• [H2] What Is APMEX Gold?</li> <li>• [H2] APMEX Gold Prices &amp; Spot Price</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	13	10	0	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] APMEX Gold Bars</li><li>• [H2] APMEX Gold Coins</li><li>• [H2] How to Buy Gold from APMEX</li><li>• [H2] Tracking APMEX Gold Spot Price</li><li>• [H2] FAQ</li><li>• [H2] Conclusion</li><li>• [H3] Matthew Turner</li><li>• [H3] How gold prices APMEX are determined:</li><li>• [H3] APMEX gold spot price graph vs. retail price:</li><li>• [H3] Using the APMEX gold chart:</li><li>• [H3] Common APMEX Gold Bar Options</li><li>• [H3] Popular APMEX Gold Coins</li><li>• [H3] Collector vs. Investment Coins</li><li>• [H3] Market Value &amp; Premiums</li><li>• [H3] Payment Options</li><li>• [H3] Shipping and Storage Tips</li><li>• [H3] Safety and Authenticity Checks</li><li>• [H3] Why Prices Change</li><li>• [H3] How to Use APMEX Charts</li><li>• [H4] About the Author</li><li>• [H4] Connect with Matthew</li><li>• [H4] What is APMEX Gold?</li><li>• [H4] How does APMEX sell gold bars and coins?</li><li>• [H4] Can I buy gold online from APMEX?</li><li>• [H4] What types of gold products does APMEX offer?</li><li>• [H4] Is APMEX a trusted dealer for gold and silver?</li><li>• [H4] What is the current APMEX gold price today?</li><li>• [H4] How much is gold per ounce at APMEX today?</li><li>• [H4] How often does APMEX update its gold prices?</li></ul>
	Images	We found 8 images on this web page.  Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">What Is APMEX Gold</a>	Internal	Passing Juice
<a href="#">Prices &amp; Spot Price</a>	Internal	Passing Juice
<a href="#">Tracking Prices</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Conclusion</a>	Internal	Passing Juice
<a href="#">collection of precious metal products offered by APMEX</a>	External	Passing Juice
<a href="#">proof coins</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : apmex-gold.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://apmex-gold.com/sitemap.xml">https://apmex-gold.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://apmex-gold.com/robots.txt">http://apmex-gold.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>